

**PERU TRAVEL MART 2006 - REGISTRATION FORM**

**1) COMPANY INFORMATION**

Company Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City and State / Province: \_\_\_\_\_ Zip Code / Country: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_  
Telephone (Country Code / City Code / Phone Number) \_\_\_\_\_  
Mobile Number: (\_\_\_\_\_) \_\_\_\_\_ Fax Number (\_\_\_\_\_) \_\_\_\_\_  
How many years have you been in business? \_\_\_\_\_ Are you IATA: \_\_\_\_\_

**2) DELEGATES INFORMATION**

Last Name / First Name / Title \_\_\_\_\_  
First Delegate \_\_\_\_\_ Position \_\_\_\_\_  
Second Delegate \_\_\_\_\_ Position \_\_\_\_\_

**3) DO YOU SELL PERU? \_\_\_\_\_**

If your answer is **NO**, we will register you for the Marketplace, where you will have the opportunity to meet Peruvian suppliers and to learn about new tourism products.

If your answer is **YES**. You must participate in one of the following events. Please choose one:

An Educational Seminar about Peru as a tourist destination with government officials and representatives of the private sector.

The Market Place, specially designed for Buyers who want to meet Peruvian suppliers and learn about new tourism products.

**4) MARKETING INFORMATION**

A) What is your type of business?  
Wholesaler  , Group Travel Organizer  , Meeting Planner  , Incentive Travel Professional

B) What kind of tours do you provide? C) What kind of accommodation do you provide?  
1. Sightseeing  1. Hotel (how many stars)       
2. Archaeological /historical  2. Apartment   
3. Ecological  3. Villa   
4. Educational  4. Jungle Lodge   
5. Adventure  5. Tour Package   
6. Other (please indicate) \_\_\_\_\_

D) If you are selling Latin America, please list your clients' preference for destinations in Latin America:  
\_\_\_\_\_

E) Your main clients are: FIT's  , Corporate  , Groups (under 250)  , Groups (over 250)

F) Category of services: Economy  , Moderate  , Deluxe

G) If applicable, how many passengers did you send to Latin America last year? \_\_\_\_\_

H) If applicable, what percentage represents Latin America from your total sales? \_\_\_\_\_

I) Please provide information about your marketing profile or your business activities, which maybe of interest to SUPPLIERS at the time of choosing appointments.